





'There is Nothing New Under the Sun'

Kata Geibl

Published by Void

112 Pages 40 Text excerpts

2 Fluo ink on the dust jacket 1 Middle-aged Caucasian man eating a chicken sandwich

22 x 27 cm 112 Pages

Edition of 750 copies

Softcover with poster dust-jacket

Photographs and text by Kata Geibl

ISBN 978-618-5479-13-8

Published by Void

Launched in OCT 2021





THERE IS NOTHING NEW UNDER THE SUN

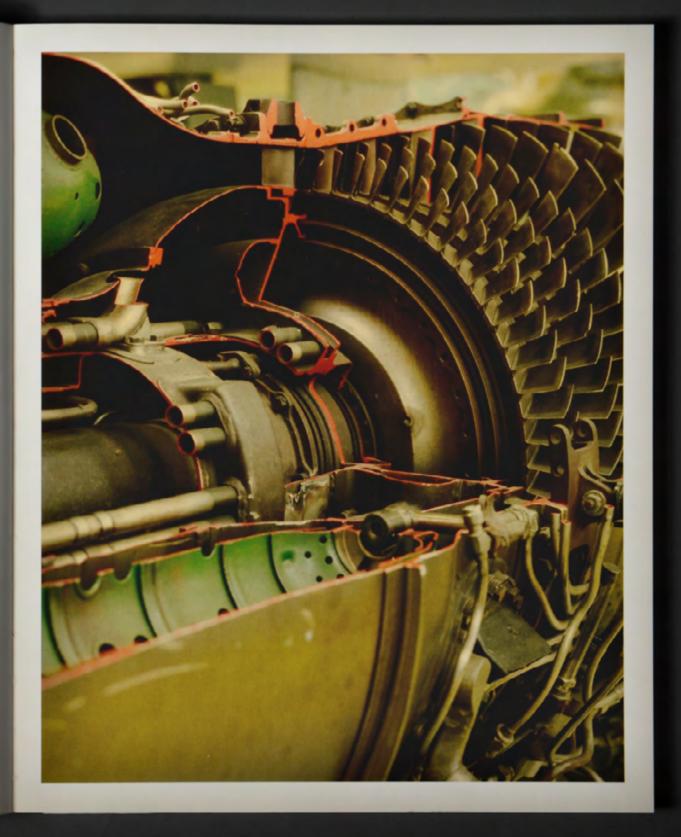
Material abundance is presented as the key to fulfillment. We are meant to believe that with hard work one can get to the top no matter where they start from. An entire generation called the Millennials – which Kata is also part of – grew up with these promises.

'There is Nothing New Under the Sun' is Geibl's first monograph. Carefully planned images are mixed with streamof-consciousness texts. A poetic approach emerges through allegories, personal short stories and image pairs. The project deals with the rampant individualism that underpins our contemporary social, political, and economic system, and in particular, the environmental impact that it has. Geibl's aim with the series is not to lecture, or to lay down a strict story, nor to interpret economic issues. She takes the viewer on a journey. There are no clear answers but instead ambiguous questions. Which we have to ask sooner or later as we are not only heirs of the system but also suffer under it.









THERE IS NOTHING NEW UNDER THE SUN

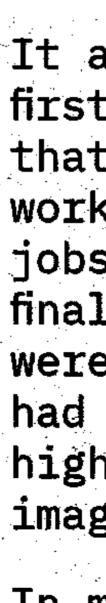
"White, muscled bodies, industrialised, eerie cities lit in golden light, and constant references to man's power over nature, all portrayed in soft, otherworldly pastels and natural lighting. But her photographs' metaphors nod to the reality coursing through our global market reliance, and are charged with a relatability that holds our gaze." – CAT LACHOWSKYJ

The British Journal of Photography



KATA GEIBL

Kata Geibl (1989, Budapest) work is mainly focused on global issues, capitalism, the Anthropocene, and the ambiguities of the photographic medium. She received the emerging talent Paris Photo Carte Blanche Award and was nominated for Palm* Photo Prize. In 2019, she received the József Pécsi Photography Scholarship. In 2020 she was a Grand Prix Finalist at Fotofestiwal Lodz, won the PHmuseum Vogue Italia Prize and was shortlisted for Palm* Photo Prize.



In my department our task was to label incoming stock images. You had to give an informative

Middle-aged Caucasian Manon the Subway Eating a Chicken Sandwich

It all started when I was 24 and finally had my first Eight to Five white-collar job. Before that I only did short term, hourly wage-based work which didn't pay much, but at least the jobs were flexible. So I was thrilled that finally I was a useful part of society. There were three requirements for filling the job, you had to speak both English and German on a very high level and you had to be able to interpret images. That was it.











EMPLOYERS TRADE ON THE PERSISTENT MYTH THAT WHEN WE DO SOMETHING WE LOVE, THAT LABOUR NO LONGER COUNTS AS WORK.

16.



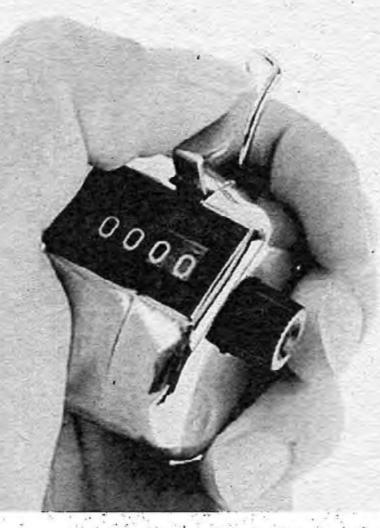
16 PERFORMANCE OF PINA BAUSCH (1990')

55



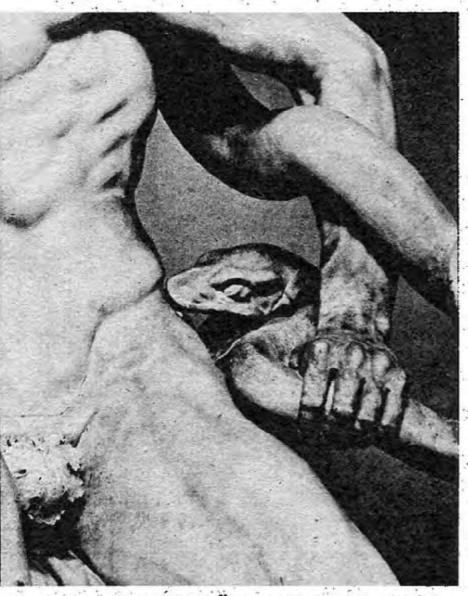






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18 LOW QUALITY IMAGE OF A QUANTING DEVICE (2020)



18-19.

19 LAOCOON AND HIS SONS: DETAIL



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